



NATIONAL INNOVATION AND COMMERCIALISATION EXPO 2026

Mission to Market. Malaysia to the World

26 - 28 August 2026

Kuala Lumpur Convention Centre (KLCC)

OPPORTUNITY PACK



About NICE 2026

Malaysia's Flagship Innovation and Commercialisation Platform

The National Innovation and Commercialisation Expo (NICE 2026) is Malaysia's flagship innovation and commercialisation platform, organised by the Ministry of Science, Technology and Innovation (MOSTI) and driven by MRANTI. NICE brings together innovators, industry leaders, investors, researchers and government agencies to accelerate commercialisation through innovation showcases, strategic partnerships and business opportunities.

Advance & Future Industries

Commercialisation

DeepTech

Market Access

HealthTech

Bioeconomy

Event At A Glance

➤ **3 Days Event**

Officiated by the Prime Minister of Malaysia
Three days of innovation, collaboration and business opportunities, bringing together Malaysia's innovation ecosystem under one roof.

➤ **Exhibition & Pasar Inovasi Rakyat**

Explore 180 booths showcasing cutting-edge innovation from startups, academia, and industry.

➤ **Pitching**

Watch startups and innovators pitch their solutions to investors and industry leaders for funding and collaboration opportunities.

➤ **Conference & Podcast**

Gain insights from industry leaders, innovators, and policymakers through engaging conference sessions and exclusive podcast conversations on innovation, technology, and commercialisation.

➤ **Business Matching**

Connect innovators, investors, corporations and government agencies through curated networking and partnership opportunities.

➤ **MCY Awards**

Honouring outstanding achievements and contributions in Malaysia's science, technology and innovation ecosystem.

Where Innovation Meets Opportunity



8,000+
Participants
& Visitor



70
Speakers &
Thought Leaders



180
Innovation
Showcase



RM80 Mil
Strategic Collaborations,
MoU & MoA

Audience Demographics

Ministries/ Government Agencies

Corporate Innovators

Academia

Startup Founders

Venture Capitalists

Grant Recipients

Researchers

STEM Leaders

Investors



**YAB Dato' Seri
Anwar bin Ibrahim**

Guest of Honour

Officiated by the **Prime Minister of Malaysia**

NICE 2026 stands as a landmark platform bringing together the nation's brightest innovators, industry leaders, investors, and policymakers to accelerate innovation and commercialisation.

Designed to catalyse the national innovation framework, NICE 2026 creates an ecosystem where academic research, industry demand, and venture capital converge. By addressing critical barriers to market entry and fostering public-private collaboration, the summit serves as a launchpad for home-grown technologies ready for regional and global expansion.

Together, we are building a resilient, high-tech nation powered by sustainable ideas, strategic investment, and collaborative leadership.

A Conference That Shapes Malaysia's Innovation Future

*NICE 2026 is structured as a three-day journey from national direction to market outcomes. Under the theme “**Mission to Market. Malaysia to the World.**”*

Day 1

***The Future We Must Build:
Powered by Technology***

Led by : MOSTI and MIGHT

Day 2

***Science for Life: Bioeconomy,
Health and National Resilience***

Led by : NIBM and BEC

Day 3

***Scaling Malaysian Innovation
to the World***

Led by : MRANTI

Supported by Malaysia's Innovation Ecosystem



KEMENTERIAN SAINS,
TEKNOLOGI DAN INOVASI

MRANTI 3 Years

Programme Partners



cradle

Collaboratively Supported by



KEMENTERIAN
PELABURAN, PERDAGANGAN DAN INDUSTRI



KEMENTERIAN PENDIDIKAN TINGGI



KEMENTERIAN PENDIDIKAN



KEMENTERIAN PEMBANGUNAN
USAHAAN DAN KOPERASI



Featuring Industry Visionaries



**YAB Dato' Seri
Anwar bin Ibrahim**

Prime Minister of
Malaysia



**YB Datuk
Chang Lih Kang**

Minister of Science,
Technology and Innovation



**YB Dato' Haji
Mohammad Yusof
Apdal**

Deputy Minister of Science,
Technology and Innovation



**YBhg. Dato' Dr. Ts.
Nagulendran A/L
Kangayatkarasu**

Secretary-General of the
Ministry of Science,
Technology and Innovation



**Ashran
Dato' Ghazi**

Chief Executive Officer
MRANTI, Malaysia



**Professor Rainer
Kattel**

Deputy Director and
Professor of Innovation
and Public Governance
UCL, United Kingdom



**Iwan
Setiawan**

Chief Executive Officer
(CEO) MarkPlus Inc,
Indonesia



**Paul
Scanlan**

Ai5G Pty Ltd,
Australia



**Jerome Hahn
Kim**

Director-General
International Vaccine
Institute, Republic of Korea



**Marissa
Kopec**

President & Board Director,
Lux Research, USA



**Kamarul Bahrin
Haron**

Senior Associate,
MIGHT, Malaysia



**Dr. Alizan
Mahadi**

Senior Manager (Policy &
Regulations)
Petronas Malaysia



**Professor Emeritus
Dato' Dr. Ridza
Wahiddin**

Deputy President,
Academy of Professors
Malaysia



**Umang
Varma**

Customer Engineering
Head, Google Cloud
Malaysia



**Dr. Zulaikha
Kadim**

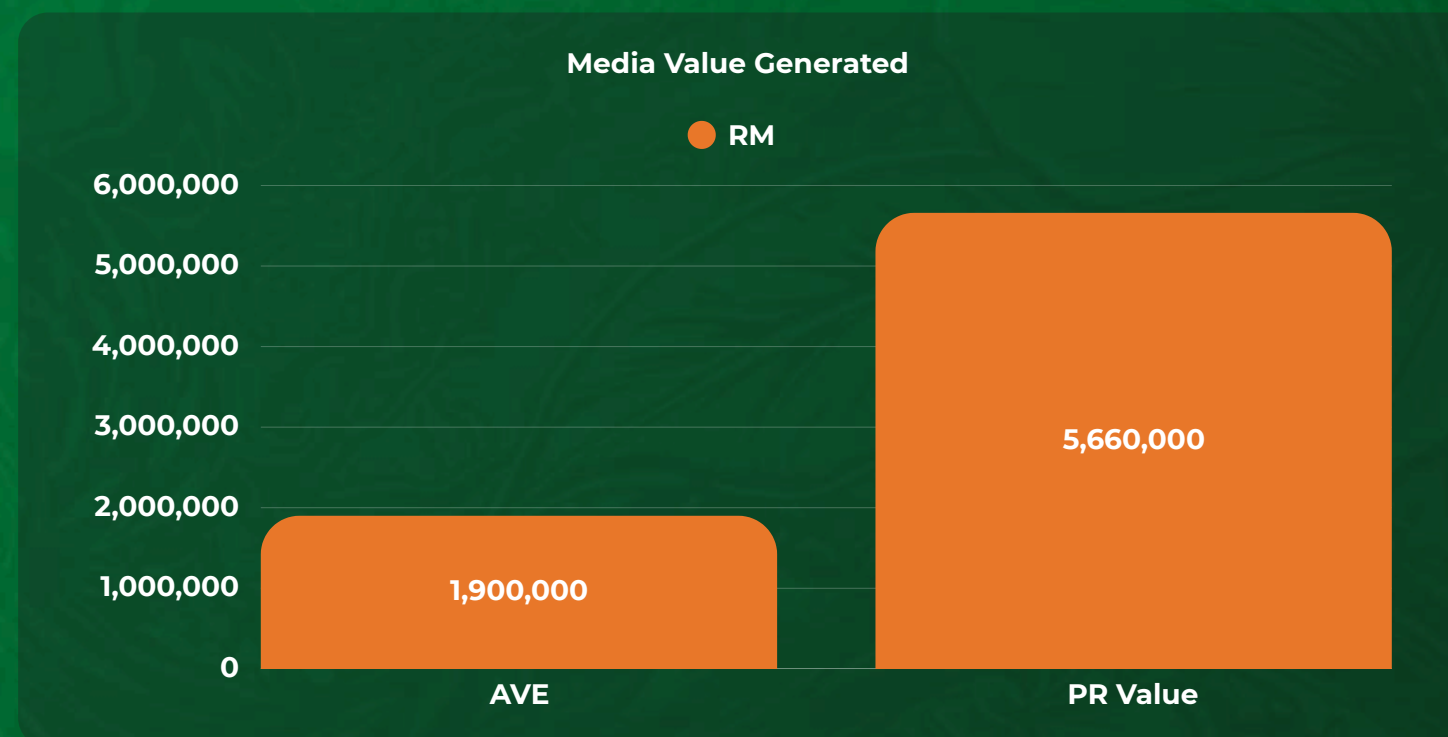
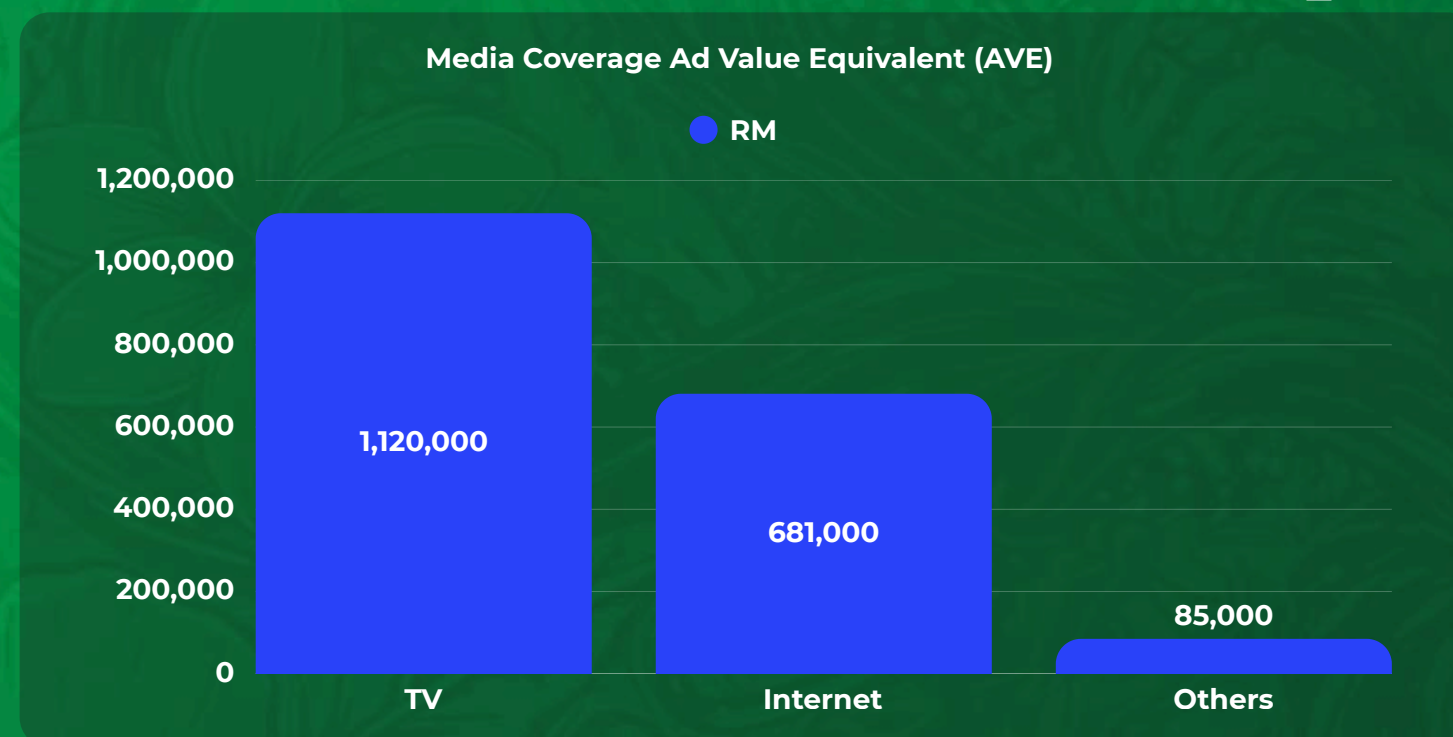
Group Chief Technology
Officer, MIMOS Berhad
Malaysia



**Azhar
Hussin**

Executive Director,
Deloitte Consulting
Malaysia

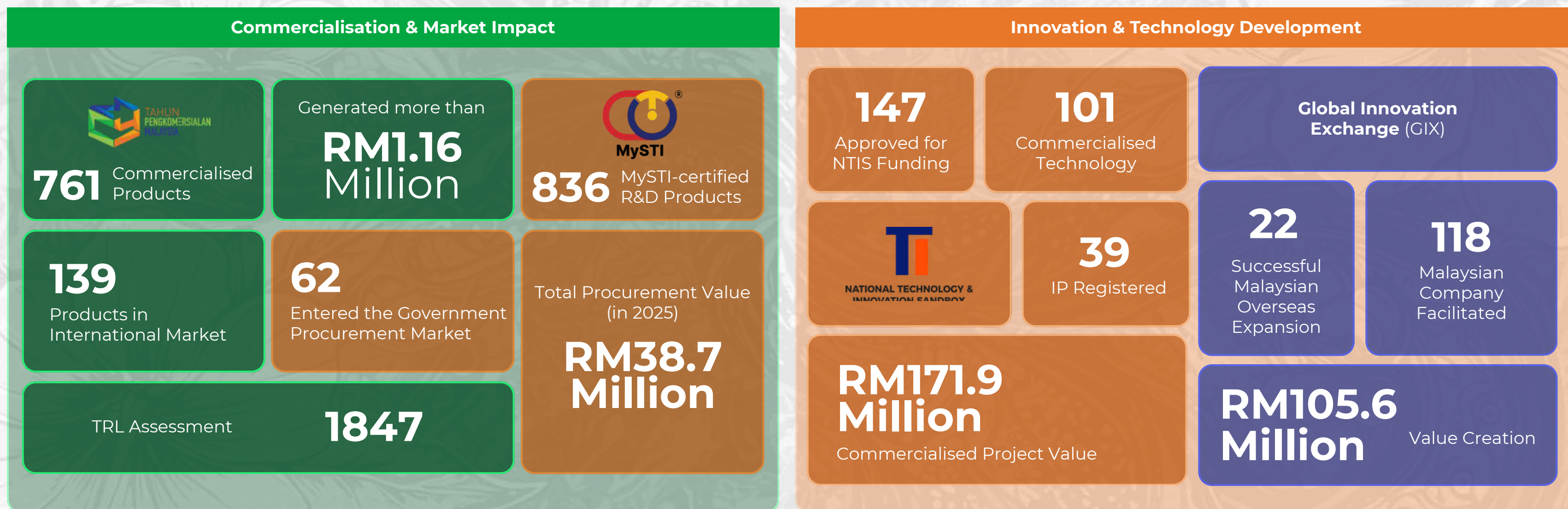
NICE 2025 Impact & Satisfaction



NICE is a platform that delivers measurable impact. Strong media coverage, high-value collaborations and successful product launches demonstrate NICE's ability to connect innovation with industry, investment and commercialisation.

Proven Innovation Impact

Delivering Measurable Outcomes Across Malaysia's Innovation Ecosystem



Achievements and impact delivered through Malaysia's innovation ecosystem, showcasing the scale and outcomes that NICE continues to accelerate.

Why Partner with NICE 2026?

NICE 2026 is Malaysia's national platform for transforming research, innovation and technology into real-world adoption, commercial opportunities and global growth. It brings together innovators, industry, investors and government to accelerate the journey from mission to market.

By sponsoring NICE 2026, your organisation will be positioned at the heart of the nation's innovation ecosystem, engaging directly with decision-makers, industry leaders, innovators, researchers, investors, and technology pioneers.

Whether your objective is to identify emerging technologies, build strategic partnerships, engage future customers, support national innovation priorities or strengthen thought leadership, NICE provides a platform that delivers measurable business value.

**Connect with market-ready
innovations**

**Access decision-makers across
government and industry**

**Engage investors and strategic
partners**

**Position your organisation within
Malaysia's national innovation agenda**

Become a Strategic Partner

Tier	Value	Speaking Slot	Standard Booth	Mention in Press	Branding in Promotional Materials	Social Media Post	Conference Pass
Platinum	> 100k	1 Slot	3	✓	✓	✓	10
Gold	> 80k	1 Slot	2	-	✓	✓	8
Silver	> 50k	-	1	-	✓	✓	5
Bronze	> 20k	-	1	-	-	✓	3

Note: Any in-kind sponsorship will be classified under the Bronze Sponsor category

Platinum Sponsorship

Benefits	Entitlement
Sponsorship Value	>RM 100,000
Thought Leadership Opportunity	1x Pocket Talk Speaking Slot
Exhibition Space	3x Standard Exhibition Booth (3mx2m)
Media Exposure	Brand Mention in Official Press Release
Brand Visibility	Logo Placement on Official Event Promotional Materials
Digital Marketing	Dedicated Sponsor Shout-out Across NICE 2026 Social Media Platforms
Conference Access	10x Complimentary Conference Passes (Valid for All 3 Event Days)

Gold Sponsorship

Benefits	Entitlement
Sponsorship Value	>RM 80,000
Thought Leadership Opportunity	1x Pocket Talk Speaking Slot
Exhibition Space	2x Standard Exhibition Booth (3mx2m)
Brand Visibility	Logo Placement on Official Event Promotional Materials
Digital Marketing	Dedicated Sponsor Shout-out Across NICE 2026 Social Media Platforms
Conference Access	8x Complimentary Conference Passes (Valid for All 3 Event Days)

Silver Sponsorship

Benefits	Entitlement
Sponsorship Value	>RM 50,000
Exhibition Space	1x Standard Exhibition Booth (3mx2m)
Brand Visibility	Logo Placement on Official Event Promotional Materials
Digital Marketing	Dedicated Sponsor Shout-out Across NICE 2026 Social Media Platforms
Conference Access	5x Complimentary Conference Passes (Valid for All 3 Event Days)

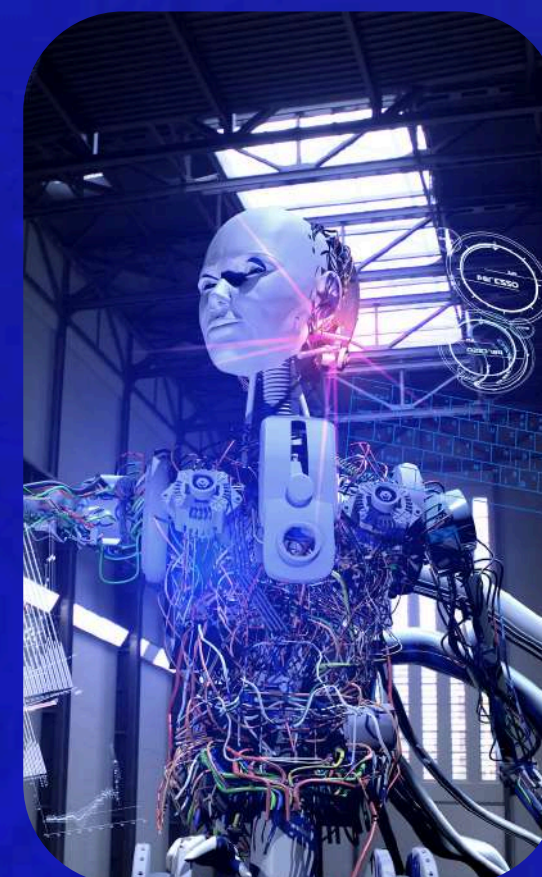
Bronze Sponsorship

Benefits	Entitlement
Sponsorship Value	>RM 20,000
Exhibition Space	1x Standard Exhibition Booth (3mx2m)
Digital Marketing	Dedicated Sponsor Shout-out Across NICE 2026 Social Media Platforms
Conference Access	3x Complimentary Conference Passes (Valid for All 3 Event Days)

Let's Build Malaysia's Future Together

Join us in accelerating innovation, strengthening collaboration and driving commercialisation for a more competitive and sustainable Malaysia.

Partner with NICE 2026 →



CONTACT US

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Thank You

*Together, let's shape the
future of innovation.*

